

Statistical Data MEETINGS.

MySwitzerland.com/meetings

Christina Dernbach. May 2011.

The following figures are based on estimates of Switzerland Tourism. The figures provide information on overnights and turnover of MEETINGS guests (meetings, incentives, congresses and seminars) in Switzerland.

Foreign MEETINGS guests in 2010

Total overnights	1. 083 millions
Percentage	5.3% of all hotel overnights by foreign guests
Total turnover	CHF 379 millions

Swiss MEETINGS guests in 2010

Total overnights	851'000 millions
Percentage	5.4% of all hotel overnights by Swiss guests
Total turnover	CHF 255 millions

Total MEETINGS guests in 2010

Total overnights	1.902 millions
Percentage	5.4% of all hotel overnights
Total turnover	CHF 677 millions

Source: IPK, European Travel Monitor 2003, estimate Switzerland Tourism adapted in June 2011

Above figures are based on the following assumed data

- Average stay of foreign guests: 3 nights (Basis IPK ETM 2003)
- Average expenses of foreign guests: (per night, incl. meals and incidentals): CHF 350 ("Basis Fremdenverkehrsbilanz")
- Average stay of Swiss guests: 2 days (Basis IPK ETM)
- Average expenses of Swiss guests (per night, incl. meals and incidentals): CHF 300 ("Basis Fremdenverkhersbilanz")

Please note: The expenses do not include the costs for transportation (flight, railway, bus, c